

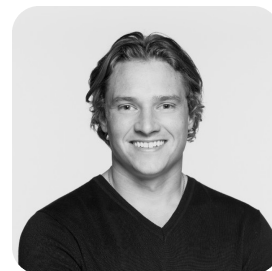
Brad Jackson

Executive Producer + Experiential Advisor

I help ambitious experiential work get made.

Senior production and strategic support for brands and agencies navigating important pitches, complex programs, and overloaded teams.

brad@liveoutofoffice.com · liveoutofoffice.com · linkedin.com/in/brad-jackson-ooo



\$80M+

PRODUCED

16 years

IN EXPERIENTIAL

1,500+

TRUSTED SPECIALISTS

90+

AGENCY AND BRAND TEAMS

WHERE I'M USEFUL

Pitch & RFP leadership

Strategy, production approach, budgets, workbacks, and resourcing.

Embedded senior support

Additional leadership when important work lands and teams are stretched.

Executive production

Senior ownership from feasibility through onsite delivery.

Experiential operations & AI

Better systems for planning, staffing, pricing, and delivering the work.

SELECTED BRAND EXPERIENCE



Hot Wheels Legends Tour · Mattel
Executive Producer · Global touring car show, eight seasons.



Don Julio Rosado Launch · Diageo, Miami
Executive Producer · Invite-only launch, hundreds of guests.



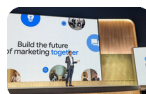
HOKA Mountain Pop-Up · HOKA, Colorado
Executive Producer · Alpine retail build, mountain weather.



The Eagles Experience · Sphere, Las Vegas
Executive Producer · Fan environment in a brand-new venue.



AM Radio x Starbucks · Lollapalooza, Chicago
Executive Producer · Retail cafe turned live venue, 1,000+ fans.



Google Marketing Live · Google, San Francisco
Producer · Keynote for a live room and a global broadcast.

WHY BRAD

Production roots

Large-scale logistics and live production, from Live Nation on.

Agency perspective

Helped NVE grow from under ten people to more than 100.

Founder's perspective

Built Out Of Office into an AI platform and marketplace.

Bring me the complicated one.

Pitch support, executive production, embedded leadership, advisory work, and unusual assignments are all fair game.

[Discuss a project](#)

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